



Disc Ventures, LLC and volunteers from the Central Oregon Disc Golf Club¹ are proud to present the Pine Jam disc golf tournament. This Professional Disc Golf Association² (PDGA) event is slated as the fourth stop on the Oregon Tour³ and will be contested at the Hyzer Pines course next to Sisters High School on McKinney Butte Highway. June 19 & 20 will be an Amateur only event (144 players) and the following weekend, June 26 & 27 will feature the region's top Professional disc golfers (72 players).

Disc golf has a bright future and the sport continues to grow at a reassuring rate. Since 2001, PDGA membership has doubled⁴ and new course installations have nearly tripled.⁵ Record attendance at local events proves that competitive disc golf is thriving in the Northwest.⁶

This local event offers great advertising opportunities for you! During each weekend of the Pine Jam, every hole will boast a two foot by four foot corrugated plastic tee sign that includes a full color logo and sponsor message. Each event will also feature a tournament brochure complete with course maps, player information and sponsor advertising. Presenting sponsors will also be recognized on the event scorecards, at player meetings, on event merchandise, in radio advertising, in print media, and online with a direct link from www.pdga.com⁷ to www.centraloregondiscgolf.com⁸

¹ CODGC is a not-for-profit disc golf club that currently has 148 members and has been supporting local events and maintaining courses since 2001.

² PDGA is the governing body of disc golf. They sanction events; facilitate media, and offer memberships and educational programs to enthusiasts.

³ Oregon Tour is a statewide series of eight disc golf events. Players accumulate series points based on performance within their divisions.

⁴ PDGA has 38,750+ current members (growing at 12 to 15 % annually)

⁵ Worldwide # of courses has increased from 1,145 to 3,170 in 8 years.

⁶ 2008 PDGA Best Attended Events (BAE) report, 996 events, Portland, OR – 4th & Sisters, OR -11th. 2007 BAE report, 857 events, Bend, OR - 9th

⁷ PDGA web receives over 100,000 unique hits per month

⁸ CODGC events web page with event info and sponsor recognition

We sincerely thank you for your support. As a sponsor of the Pine Jam, you will enjoy a range of benefits. Our objective is to raise enough sponsorship money to defray event costs and give more back to the players than could be done without your support. We would like to offer the players a healthy purse, complimentary player packages, special awards for skill based competitions, raffle prizes, and snacks and beverages.

Your sponsorship support will be directed in one or more of these areas:

- Players' prizes, cash to augment the pro purse
- Trophies and awards
- Player & volunteer packages and souvenirs
- Food and beverages
- Player/volunteer awards banquet
- Media event advertising/tournament brochures
- Course construction and improvements
- Equipment purchase/rental
- Facility and permit fees
- Course and office supplies, printing
- Signage—banners and tee signs for the courses
- Supplies and activities/clinics
- And much, much more...

As the hosts of the 2010 Pine Jam, Central Oregon Disc Golf Club is committed to assuring that your sponsorship objectives are exceeded. The following information outlines your contribution to this exciting event. We would like to hear your ideas on how we may custom tailor this sponsorship package so that it is most beneficial to you. No contribution is too small! Please contact us with any questions or concerns you may have. We look forward to working with you to make the Pine Jam a rewarding disc golf experience for all!

Disc-tinctly,

Ryan Lane

Event Director
Disc Ventures, LLC
ryan@discventures.com
(541)749-8434

20879 Daniel Duke Way Bend, OR 97701

2010 Pine Jam Advertising Options

"Presenting" Sponsor: \$1,000

- ♣ Event exclusivity; only one "Presenting" sponsorship available
- ♣ Name following event title (ie. Pine Jam presented by "ABC".)
- ♣ CODGC event page banner ad for one year
- ♣ Full page ad in the event brochure
- ♣ Logo printed on custom event merchandise
- ♣ Recognized in event radio advertisements
- ♣ Print advertising - logo placement on event poster
- ♣ Logo included on all (2' X 4') tee signs for event
- ♣ Sign or banner displayed at tournament player meetings
- ♣ Name recognized at all group meetings

"Course" Sponsor: \$500

- ♣ Permanent Hyzer Pines dedicated sponsor sign
- ♣ Custom powder coated steel sign with vinyl logo
- ♣ Five tees (see pic on right) are available for your support

"Ace" Sponsor: \$250

- ♣ CODGC event web page logo with link for one year
- ♣ Quarter page ad with logo in event brochure
- ♣ Print and radio advertisements, logo on event poster
- ♣ Sign or banner displayed at tournament player meetings
- ♣ Full color logo printed on two (2' X 4') tee signs
- ♣ Name recognized at all tournament player meetings

"Birdie" Sponsor: \$100

- ♣ Listed on CODGC event web page for one year
- ♣ Logo in the event brochure, logo on event poster
- ♣ Sign or banner displayed at tournament player meetings
- ♣ Full color logo printed on one (2' X 4') tee sign
- ♣ Name recognized at all tournament player meetings

"Par" Sponsor: \$50

- ♣ Listed on CODGC event web page for one year
- ♣ Listed in the event brochure
- ♣ Full color logo printed on one (2' X 4') tee sign
- ♣ Name recognized at all tournament player meetings

"Disc" Sponsor: \$25

- ♣ Choose from a variety of custom stamped limited edition discs featuring PINE JAM event art work



Please return this portion prior to the deadline for full inclusion in upcoming event promotions

Name of Sponsor: _____

Name of Contact: _____

Email: _____ Phone: _____

Please specify your cash and/or prize commitment:

Make checks payable to:
Disc Ventures

Mail to:
20879 Daniel Duke Way
Bend, OR 97701

Please email logos/artwork to:
ryan@discventures.com

Thank You for your support!